

## BHIM Merchant Cash Back scheme

### Important points

- ✓ Merchant will download BHIM App from Google play or Apple store.
- ✓ He will register with BHIM by clicking "I Am A Merchant" tab, then he has to fill his business details like Business name, contact number (Auto populated), merchant category (drop down), merchant address, city, pin code, account type etc.
- ✓ Merchant has to accept payment from minimum 50 customers (20 unique customers) per month to be eligible for cash back.
- ✓ Cash back incentives are as under:
  - 50-100 payments                      Rs 100/- Flat
  - Above 100<sup>th</sup> payments              Rs 0.50/- per payment
  - Max cash back                        Rs 200/- per month
  - Min transaction amount          Rs 25/-
- ✓ Cash back will be credited within 7 days of next month.
- ✓ The same will be credited and displayed in reward section of the app
- ✓ Incentive will be processed by NPCI & Bank. No need for branch intervention.
- ✓ Scheme is valid upto 14<sup>th</sup> October, 2017
- ✓ For more information visit <http://www.npci.org.in/Referral-scheme.aspx>